

## **About Whitechapel Gallery**

#### For artists and audiences everywhere

Whitechapel Gallery is located in the heart of London's East End. Locally embedded and globally connected, the Gallery was founded in 1901 to present "the finest art of the world for the people of the East End, London".

Over the years, the Gallery has played host to some of the world's most significant and visionary artists, showcasing art from across the globe, including China, Brazil and the Islamic world. Our mission is to make contemporary art and ideas accessible to the widest possible audiences, and our pioneering learning and outreach programmes recognise the critical role that art can play in firing imaginations, reflecting lived experiences, and opening up new possibilities for thinking, feeling and dreaming.

Whitechapel Gallery offers a direct experience of art to around 200,000 people per year, and reaches 3,300,000 through online activity. It is unique within the sector with 70% of its audience under 40 years of age, ensuring cultural engagement with the next generation. The Gallery's education and outreach programmes engage over 14,000 people a year including schools, teachers, families, youth and community groups.

#### What we do

We present major exhibitions, new commissions, along with public debates, film screenings and performances. As well as a global audience for art, our programmes reach tens of thousands of children, young people, families and communities who live and work in East London.

#### Community is at our heart

We are situated between the financial engines of the City and Canary Wharf; and at the heart of a creative industries quarter that spans fashion to tech and gaming design. Our local community in Tower Hamlets is one of the most diverse, but also has some of the highest levels of deprivation in the UK. Working with these communities is central to our founding mission, and bringing our world-class exhibition programme to the East End and all the audiences here.

# "There is no better, sharper or more accessible gallery in the city"

- The Financial Times



### **Corporate Membership**

# Inspire your employees and clients in a world of art and creativity

By becoming a Corporate Member you will make a critical contribution to advancing access, equality, education and social cohesion and nurturing creative talent through supporting one of the world's most respected art galleries. In return we offer year-round opportunities to delight and entertain your employees and clients in a world of art and creativity.

Membership provides your employees access to our world-class exhibitions, VIP tours and exclusive invitations. It also provides the exclusive opportunity to engage with our network of leading artists and curators. Additionally, you will have the opportunity to entertain your guests in our inspiring spaces with complimentary event hire.

Show your commitment to supporting creative talent, satisfy CSR objectives, and gain significant brand exposure by aligning your company with a leading authority and innovator in the art world.

#### Corporate Membership is available from £5,000 + VAT



Guests at Art Icon 2023.



# Benefits that delight and inspire

#### Access to world-class exhibitions

All employees will receive complimentary access to all of our exhibitions and concession rates for guests each year.

#### Hire our inspiring spaces

Entertain your guests during an event in our inspiring spaces. Corporate Members receive complimentary or discounted venue hire at the gallery. All members receive a morning private view—these events, suitable for up to thirty guests, offer the chance to see an exhibition before public opening. Perfect for networking with clients or as an employee perk, you can add value with a guided tour or catering for your guests.

#### **Guided tours**

Visit our exhibitions with an expert as your guide — as a Corporate Member you will receive complimentary private tours as part of your benefits. Book a tour during your event or during public hours. Higher level members can swap a tour for an exclusive workplace talk by one of our Gallery experts.



Guests at the Autumn Season Opening 2023.

#### **Employee discounts**

Your colleagues will receive:

- 10% discount on art books, exhibition catalogues and unique merchandise at The Whitechapel Gallery Bookshop, managed by Walther Koenig Books.
- 10% discount at our on-site restaurant Townsend, a modern British dining room, café and wine bar.

#### Invitations to Whitechapel Gallery events

Senior employees will receive exclusive invites to selected Gallery events throughout the year. Invitations range from exhibition season openings, artist talks, studio visits and gala dinners.

#### Exclusive add-on benefits

Create a bespoke package through additional benefits that ensure your business is getting the most from your membership. We can offer opportunities to add named Patrons, create bespoke family days and provide artist-led workshops for your employees.

#### Get in touch to discuss further options.





Townsend and The Whitechapel Gallery Bookshop.

## Corporate Membership levels

We offer membership levels tailored to the number of employees within your organisation. Whether you're a small startup, a medium-sized business, or a large-scale global brand, our membership options are designed to be the perfect fit for your team.

#### Platinum level (501+ employees)

- Free exhibition entry for all employees and a guest for ticketed shows, plus discounted tickets for 2 additional guests.
- 1 free day or evening hire of any Whitechapel Gallery event hire space.
- 1 morning or evening private view.
- 2 private tours or workplace talks.
- 50 complimentary tickets for each ticketed exhibition.
- Exclusive member discounts.
- 20% discount on venue hire.
- Invites to selected events and access to benefits such as VIP art fair passes.
- Company accreditation.

#### £15,000 plus VAT per annum

#### Gold level (251-500 employees)

- Free exhibition entry for all employees and a guest for ticketed shows.
- 1 free half-day hire of the Clore Creative Studio, Study Studio or Gallery 3.
- 1 morning private view.
- 1 private gallery tour or workplace talk.
- 25 Complimentary tickets for each ticketed exhibition.
- Exclusive member discounts.
- 20% discount on venue hire.
- Invites to selected events and access to benefits such as VIP art fair passes.
- Company accreditation.

#### £10,000 plus VAT per annum

#### Silver level (up to 250 employees)

- Free exhibition entry for all employees and discounted tickets for 1 guest each for ticketed shows.
- 1 morning private view.
- 1 private gallery tour.
- 10 complimentary tickets for each ticketed exhibition.
- Exclusive member discounts.
- 20% discount on venue hire.
- Invites to selected events.
- Company accreditation.

#### £5,000 plus VAT per annum

**Bespoke Packages** can be created for your individual needs through tailored Family Days for your employees, individual patron benefits, artist-led creative workshops, additional private tours, and workplace talks.



Guests at the Max Mara Art Prize for Women winners announcement 2023.

